

**Would Conference please consider the purpose and objectives of the AA News and discuss how these can be better achieved?**

The consensus was that AA News has a hugely important role to fulfil as the principal vehicle of service communication within the Fellowship. The Committee felt that AA News had done much good work in this respect, but the difficulty arose in getting members to read it.

The Committee recognised the need to support the editorial process and recommends a small team of non-Board members be recruited by the Editor to assist and to promote the publication in their areas and to encourage local contributions on service.

The Committee recommended that the title be changed to AA Service News in order to better reflect its content and purpose.

In order to engage all levels within the service structure we recommend that there be regular additional features reflecting service at group, intergroup and regional levels.

We also recommend that there be increased regional content. Groups, Intergroups and Regions should be encouraged to submit service-related articles on a regular basis.

Suggested article themes for consideration might include International News, Service vacancies, future themes and archives.

**Distribution:**

The committee discussed distribution and recommends that it continues in its present format of 3 copies to every group. Success of distribution depends absolutely on up-to-date records being maintained by regular submission of pink forms to GSO. Groups should make copies of AA Service News available and promote its readership within their group.

**Style:**

We recommend the Editor and team consider re-styling the presentation in order to enhance its visual appeal.

The Committee examined the Terms of Reference and recommends a number of amendments to Conference for consideration to reflect the changes suggested above.

**Change all reference of AA News to AA Service News**

ToR and Policy: Line 1 input of 'service matters' after 'communication'

The role of the Editor: Line 1 remove 'one of'

Line 2 change 'they' to 'The Editor'

Add the following to the end of the paragraph

'In addition a small team be recruited by the Editor to assist in that process, to promote the publication in their areas and encourage local contributions on service.'